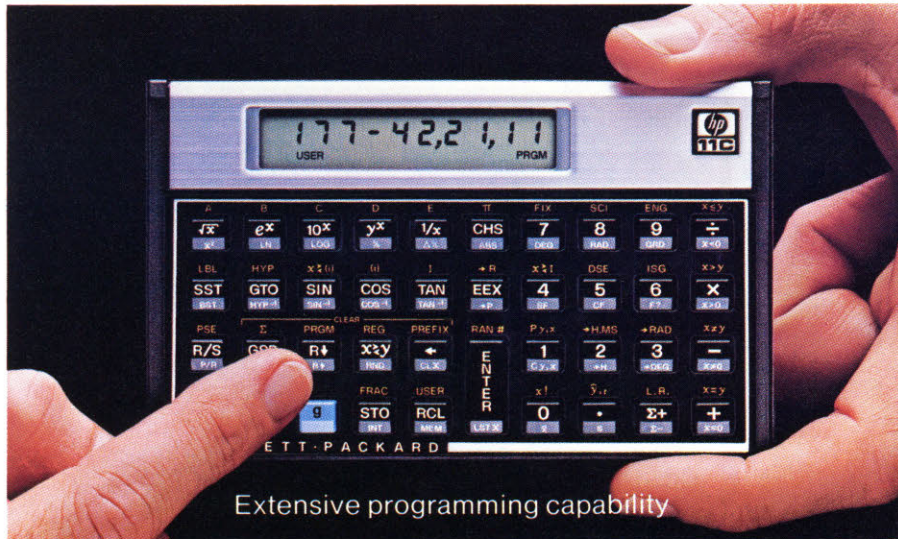


Introducing the new HP-11C.

The whole is greater than the sum of its parts.



Leave it to Hewlett-Packard to create an ingenious combination of built-in pre-programmed functions, a 200-line memory, and computer-like programming, including sub-routines, indirect addressing, flags, and insert/delete editing — in a new, rugged, slim-line case.

And that's not all. The HP-11C's Continuous Memory remembers your programs and data even when the calculator is turned off. The calculator is powered by standard, disposable long-life batteries, making it both portable and convenient to operate.

Sure, other calculators may offer you some of these features. But Hewlett-Packard gives you all of them. The new HP-11C, built to the exacting standards of quality and reliability that you've come to expect from Hewlett-Packard.

To see the HP-11C in action, visit your nearest Hewlett-Packard dealer. For details and the address of the dealer in your area, call toll free: 800-547-3400, Dept. 236B, except Hawaii & Alaska. In Oregon, call 758-1010. Or write Hewlett-Packard, Corvallis, OR 97330, Dept. 236B.

Suggested retail price, \$125, excluding applicable state and local taxes — Continental U.S.A., Alaska, and Hawaii. 611/09

 **HEWLETT
PACKARD**