

INTRODUCING THE HP-41C. A CALCULATOR. A SYSTEM. A WHOLE NEW STANDARD.

The new HP-41C has more than any handheld calculator HP has ever offered. More capability, flexibility, ease-of-use features and options: Memory Modules; an "extra smart" Card Reader; a Printer; The Wand—a new input device; and Application Modules.

Truly, the HP-41C represents a new standard of design for all handheld calculators.

THE CALCULATOR.

It features over 130 functions and offers up to 400 lines of program memory or 63 data storage registers—expandable to 319 registers or up to 2,000 lines. And for power, ease-of-use and efficiency—RPN Logic.

It communicates. The HP-41C's alphanumeric capability lets you label programs, functions, variables, constants—and prompt for data with words or sentences.

"Customize" it. Reassign any standard function, any programs you've written, or programs provided in the Application Modules—to any keyboard location you want. (Blank keyboard overlays let you notate these assignments.)

Continuous memory. Even when turned off, the HP-41C retains all your program, data and key assignments.

Enhanced programmability. No complicated language to learn. And alpha capability lets you label programs with easy-to-remember names. HP-41C also

features: up to 6 levels of subroutines; 10 conditionals, and 56 internal flags; specific loop control; indirect addressing; local and global branching.

THE SYSTEM.

Memory Modules. For storing programs and data. Can increase capacity to 319 registers or up to 2,000 lines of program memory.

"Extra smart" Card Reader. Records programs and data back onto blank mag-cards. Lets you load programs in any order. And to protect your work—programs can be run but not reviewed or altered. Accepts preprogrammed HP-67/97 mag-cards.

The Printer. Portable, quiet, thermal operation. Prints all the HP-41C upper and lower case alpha characters, plus it lets you create your own special characters. Does high resolution plotting routines.

The Wand. Unique input device. Enters programs and data by reading "bar codes" much like those found on many grocery items. The Wand and bar-coded programs will be available with HP-41C software in early 1980.

Application Modules. A growing library of preprogrammed solutions to a wide range of problems.

A WHOLE NEW STANDARD.

HP-41C is a synthesis of the latest state-of-the-art

technology and HP human engineering. It's powerful, easy-to-use and flexible enough to solve a multitude of problems. And it's backed by comprehensive reference and training materials — including a full range of software.

The HP-41C—no wonder it's a whole new standard in personal calculators. And at just \$295* for the handheld unit, it delivers unprecedented capability for the money.

For details, send the attached coupon. For the address of your HP dealer, CALL TOLL-FREE 800-648-4711 except from Alaska or Hawaii. In Nevada, 800-992-5710.



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*Suggested retail price excluding applicable state and local taxes—Continental U.S.A., Alaska and Hawaii.