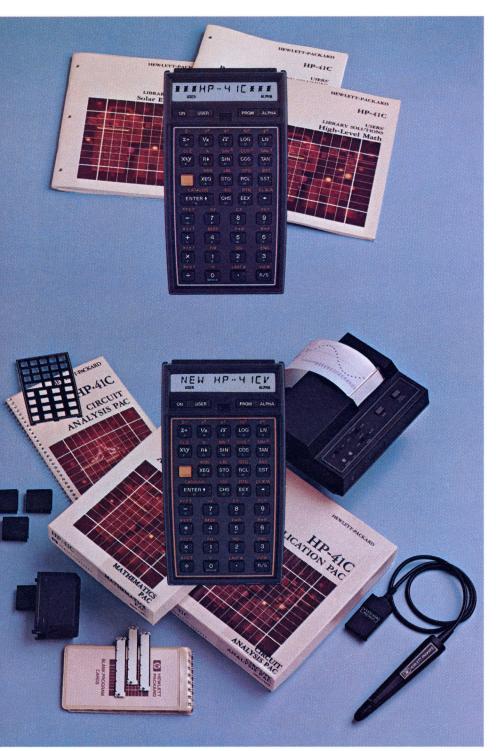
## The Professional Alternatives: The HP-41C And The NEW HP-41CV.



HP-41C, \$250; HP-41CV, \$325; Optical Wand, \$125; Printer/Plotter, \$385; Plug-in Card Reader, \$215; Quad Memory Module (brings HP-41C to HP-41CV memory capacity), \$95; Memory Module, \$30; Application Pacs, most are \$30; Solution Books, \$12.50.

Prices are suggested retail excluding applicable state and local taxes—Continental U.S.A., Alaska and Hawaii.

Now Hewlett-Packard offers you a choice in full performance alphanumeric calculators. The new HP-41CV has five times more built-in memory than the HP-41C. Both calculators are powerful yet easy to use. You can communicate with words as well as numbers. For example, label and call up programs by name and receive meaningful prompts while executing programs. Continuous Memory retains programs and data even while the machines are off. Need lots of memory? Choose the HP-41CV. If your needs are more modest, select the HP-41C. The HP-41C can grow with you by adding memory modules.

## BOTH OFFER CONTINUAL GROWTH POTENTIAL

By themselves the HP-41C and HP-41CV may be all the calculator you'll ever need. But if you need more capability, you can expand your calculator into a complete computational system. Each calculator has four ports which allow you to plug in a Printer/Plotter, an "Extra Smart" Card Reader or an Optical Wand for reading bar codes. Application Pacs and Solution Books offering complete solutions are also available. And now, HP offers a new service: Custom Modules (ROM's) from your software for high volume, unique problem-solving needs. Costs are reasonable. Call us.

## ONLY FROM HEWLETT-PACKARD

Powerful yet easy to use calculators. A full line of peripherals and software. A time-proven logic system-RPN. No equals key. Less keystrokes. Computation is displayed as you proceed. The new HP-41CV and the HP-41C are available now, with new low prices. For details and address of nearest dealer, CALL TOLL-FREE 800-547-3400, Dept. 236A; except Hawaii/ Alaska. In Oregon, 758-1010. Or write Hewlett-Packard, Corvallis, OR 97330, Dept. 236A.

611/07

